

“The Why, What, and How of Educating Responsible Global Citizens”
Center For Teaching Excellence Workshop
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Case Study: Applying and Evaluating IoC Principles

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Case Study 1:

In response to calls to internationalize the curriculum, Gotham University (GU) develops a global internship program for upper division students. In order to promote equitable student access to the brand new global internship program, they conduct a fundraising campaign to ensure all students can enroll in the global internship program regardless of their financial resources. Competitive scholarships cover the cost of student travel, room and board, and incidental travel expenses. The university actively pursues partnerships with over two dozen leading transnational corporations (TNCs) and within the first 2 years, develops internship opportunities in over a dozen countries. As part of their global internships, students are required to take immersive language and applied skills courses. The program proves very popular, with 2 out of 3 students participating in the program within the first five years.